



GENERIC FLAG TEMPLATE

Artwork Guideline Notes

You should tell us the precise font you want to use (eg. Arial, Verdana, Tahoma) and any variations on it (eg. Bold, Italic) and the exact colour. If you have a specific club or corporate colour and want us to match it, please use a Pantone reference from our downloadable Pantone chart.

Then you will need to have a high-resolution image file of your logo or photo part of your design. What's high-resolution? As a rough guide, any image that you copied from the internet or a picture taken on a mobile phone will be unsuitable. Yes, it probably looks great on your computer, but your flag is much bigger than your monitor and by the time your image is enlarged many times to the right size, it will have degraded and look awful. You can of course send us a low-resolution image for quotation or discussion purposes only but it will probably not be much use in production.

This document contains a generic template for sending us your flag design.

Print it out and sketch your design roughly onto it to show us how the different design elements are to be placed.

(You only need to print out and send us back page two of this document)

