



GENERIC FLAG TEMPLATE

Artwork Guideline Notes

You should tell us the precise font you want to use (eg. Arial, Verdana, Tahoma) and any variations on it (eg. Bold, Italic) and the exact colour. If you have a specific club or corporate colour and want us to match it, please use a Pantone reference from our downloadable Pantone chart.

Then you will need to have a high-resolution image file of your logo or photo part of your design. What's high-resolution? As a rough guide, any image that you copied from the internet or a picture taken on a mobile phone will be unsuitable. Yes, it probably looks great on your computer, but your flag is much bigger than your monitor and by the time your image is enlarged many times to the right size, it will have degraded and look awful. You can of course send us a low-resolution image for quotation or discussion purposes only but it will probably not be much use in production.

This document contains a generic template for sending us your flag design.

Print it out and sketch your design roughly onto it to show us how the different design elements are to be placed.

(You only need to print out and send us back page two of this document)

The diagram shows a flag with a black field and a white rope and toggle at the top. The flag features the following elements:

- RECON** (top left)
- BROTHERS** (top right)
- ANY BOLD TYPE** (points to the text)
- WE WILL SUPPLY LOGO** (points to the helmet logo)
- BASIC CROSSED PADDLES SHAPE** (points to the crossed paddles)
- K-COY IRAQ 2003** (bottom center)
- ROPE & TOGGLE** (bottom left)

If Pantone or CMYK colour matching is required please specify in the box below

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Flag Template



Bleed line, do not put any detail, text or image you wish to appear on the flag within this margin

Finish Line.



Please set all text to outline

If Pantone or CMYK colour matching is required please specify in the box below

Pantone Colours

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No pantone provided,
print from file, colour
matching is not important

CMYK Colours

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print from file, colour
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