



# **GENERIC FLAG TEMPLATE**

## **Artwork Guideline Notes**

You should tell us the precise font you want to use (eg. Arial, Verdana, Tahoma) and any variations on it (eg. Bold, Italic) and the exact colour. If you have a specific club or corporate colour and want us to match it, please use a Pantone reference from our downloadable Pantone chart.

Then you will need to have a high-resolution image file of your logo or photo part of your design. What's high-resolution? As a rough guide, any image that you copied from the internet or a picture taken on a mobile phone will be unsuitable. Yes, it probably looks great on your computer, but your flag is much bigger than your monitor and by the time your image is enlarged many times to the right size, it will have degraded and look awful. You can of course send us a low-resolution image for quotation or discussion purposes only but it will probably not be much use in production.

This document contains a generic template for sending us your flag design.

Print it out and sketch your design roughly onto it to show us how the different design elements are to be placed.

(You only need to print out and send us back page two of this document)

# Feather / Teardrop / Sail Flags

Generic Template / Order Form    *Not to scale*

List any special font or colour requirements below:

| Colours | Fonts |
|---------|-------|
|         |       |

| SIZE                      | SHAPE    | QTY |
|---------------------------|----------|-----|
| 100 Series (2.5m)         | Straight |     |
| 200 Series (3.1m)         | Concave  |     |
| 300 Series (4.1m)         | Convex   |     |
| 400 Series (4.6m)         | Angled   |     |
| Sail Flag - One size only | Teardrop |     |

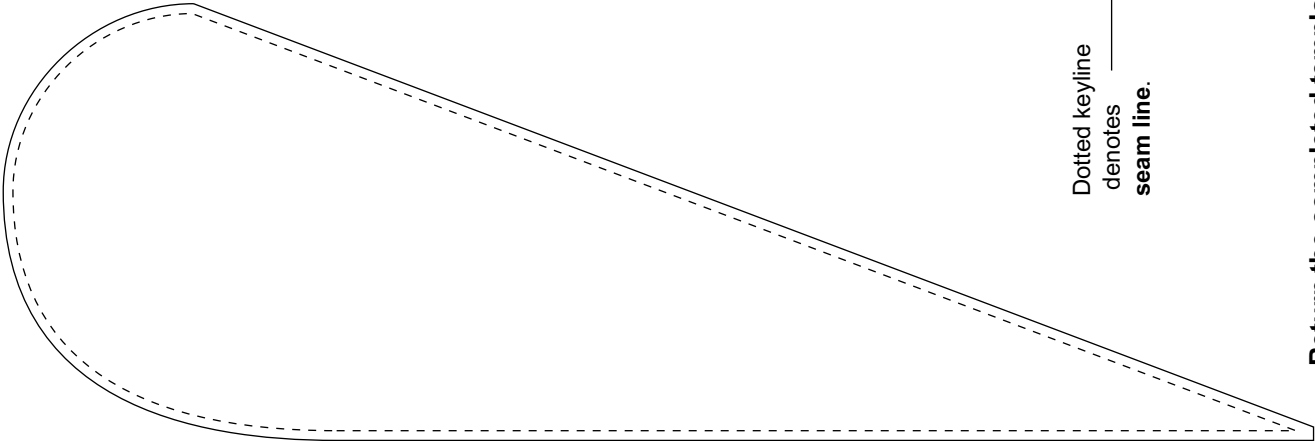
Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode: \_\_\_\_\_



**Return the completed template to:**  
**Eclipse Flags Ltd,**  
11, Featherby Way, Purdeys Industrial Estate, Rochford, Essex SS4 1LD  
**Tel** 01702 531337    **E-mail:** [sales@eclipseflags.com](mailto:sales@eclipseflags.com)

# Feather / Teardrop / Sail Flags

Generic Template / Order Form    *Not to scale*

List any special font or colour requirements below:

| Colours     | Fonts        |
|-------------|--------------|
| REFLEX BLUE | VERDANA BOLD |

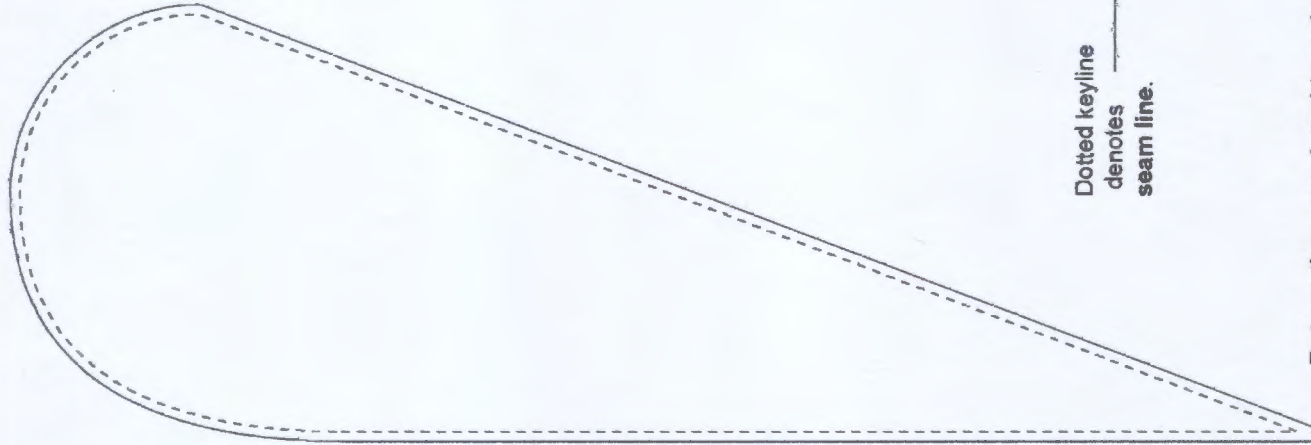
| SIZE                      | SHAPE      | QTY |
|---------------------------|------------|-----|
| 100 Series (2.5m)         | Straight   | ✓ 1 |
| 200 Series (3.1m)         | Concave    |     |
| 300 Series (4.1m)         | Convex     |     |
| 400 Series (4.6m)         | Angled     |     |
| Sail Flag - One size only | ✓ Teardrop |     |

Name: FRED SMITH

Address: 1. BURGER AVENUE,

MANCHESTER

Postcode: M95 1XZ



Return the completed template to:

**Eclipse Flags Ltd,**

11, Featherby Way, Purdeys Industrial Estate, Rochford, Essex SS4 1LD

Tel 01702 531337    E-mail: [sales@eclipseflags.com](mailto:sales@eclipseflags.com)

Bleed line

Do not place any text, graphic or images outside this margin



Generic Template / Order Form

|             |              |
|-------------|--------------|
| Colours     | Font's       |
| REFLEX BLUE | VERDANA BOLD |

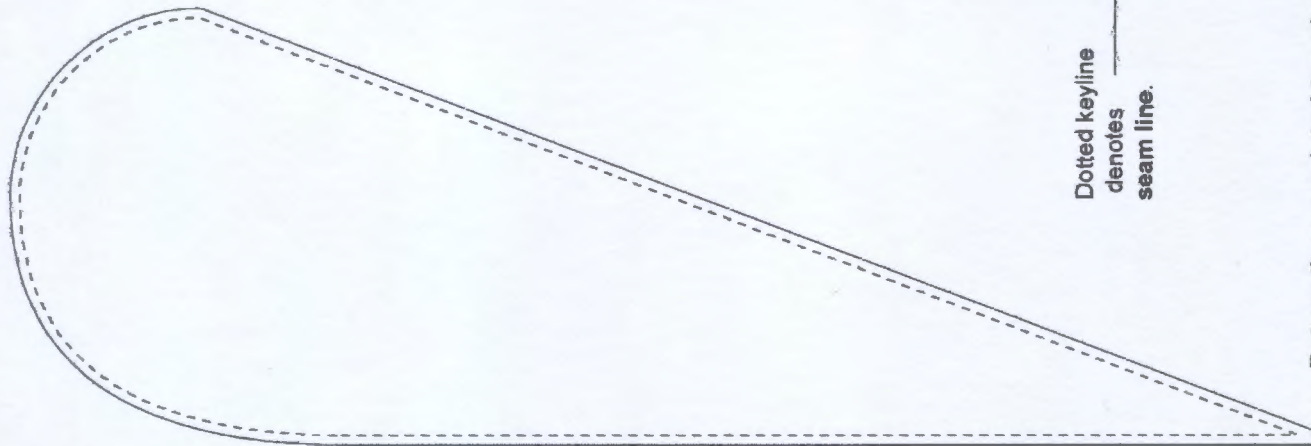
| SIZE                      | SHAPE    | QTY |
|---------------------------|----------|-----|
| 100 Series (2.5m)         | Straight |     |
| 200 Series (3.1m)         | Concave  |     |
| 300 Series (4.1m)         | Convex   |     |
| 400 Series (4.6m)         | Angled   | ✓ 1 |
| Sail Flag - One size only | Teardrop |     |

Name: FRED SMITH

Address: 1, BURGER AVENUE,

MANCHESTER

Postcode: M95 1XZ



Dotted keyline  
denotes  
seam line.



FRED'S  
B U R G E R S

## Bleed line

**Do not place any text, graphics or images outside this margin.**

**Return the completed template to:**

**Eclipse Flags Ltd,**  
11, Featherby Way, Purdeys Industrial Estate, Rochford, Essex SS4 1LD  
**Tel** 01702 531337 **E-mail:** [sales@eclipseflags.com](mailto:sales@eclipseflags.com)